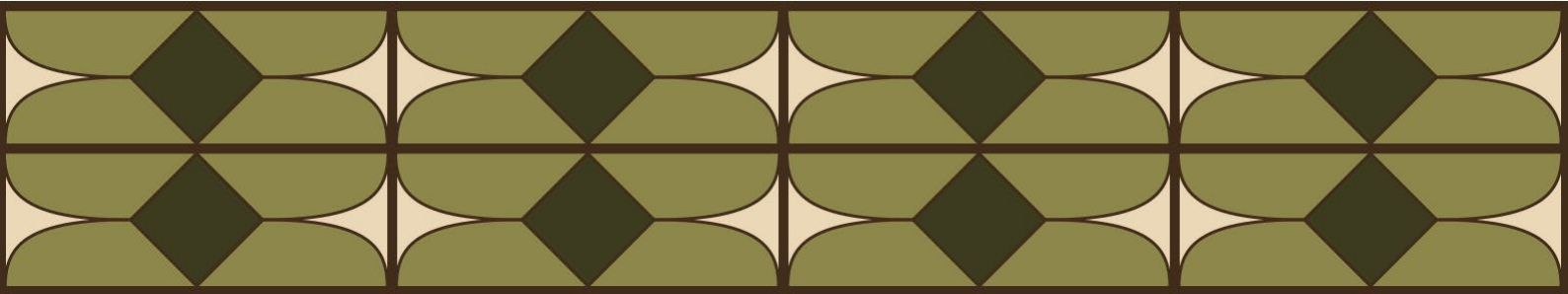


Who are

FloraNest_{fr}

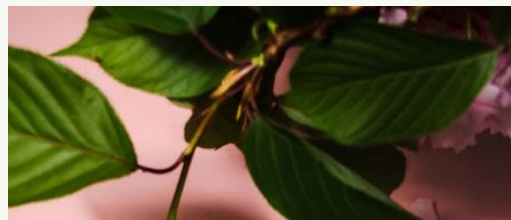




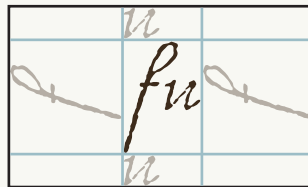
FloraNest_{fu}

FloraNest are a hair care brand that focuses on the richness of their products, for the client's easy and beautiful outcome.

FloraNest are sleek and chic, with a hint of hand made features that keeps it warm and inviting. Emulating a classic and elegant feeling that never gets old.



Logo Clear Space



Logo Variations



FloraNest_{fn}



Colour Palette

Neutrals

#f7f5f1

RGB 247 . 245 . 241

CYMK 2 . 2 . 4 . 0

#412c1b

RGB 65 . 44 . 27

CYMK 51 . 67 . 81 . 64

#ebd8b6

RGB 235 . 216 . 182

CYMK 7 . 13 . 30 . 0

Colour Palette

Brights

#3c3b1f

RGB 60 . 59 . 31
CMYK 62 . 55 . 87 . 57

#ffb8a4

RGB 255 . 184 . 164
CMYK 0 . 34 . 30 . 0

#8d874b

RGB 141 . 135 . 75
CMYK 45 . 36 . 83 . 11

#9dbdc6

RGB 157 . 189 . 198
CMYK 39 . 15 . 18 . 0

Fonts

Headings

Didot (Regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Subheadings + Body

Mr Eaves Mod OT (Light) + (Regular)

ABCDEFGHIJKLMNOPQRSTUVWXYZ-

VWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Pattern Variations

